

ORDER

KSNV

Orders
Order / Rev: 107926
Alt Order #: 06864362
Product Desc: ROMNEY FOR PRES
Estimate: 503
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/16/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney for President *Revised*
Demographic: A35+
Product Codes: PLC02-Republican
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	152	\$116,025.00	\$98,621.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$116,025.00	\$98,621.25	0.00
Totals	152	\$116,025.00	\$98,621.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	25%	\$116,025.00
Market	100%	\$464,100.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$125,307.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$116,025.00
KTUD	1%	\$4,641.00
KVVU	17%	\$78,897.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$23,205.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/WagM	M	6-7a	M-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$450.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/23/12	10/23/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$450.002		0.00	NM	2	\$900.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$450.00		0.00			
E 3	KSNV	10/17/12	10/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$700.001		0.00	NM	2	\$1,400.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$700.00		0.00			
E 4	KSNV	10/18/12	10/18/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$700.001		0.00	NM	2	\$1,400.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$700.00		0.00			
E 5	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$700.001		0.00	NM	2	\$1,400.00
WAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$700.00		0.00			
E 6	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.001		0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$900.00		0.00			
E 7	KSNV	10/23/12	10/23/12	Today Show Today Show	CM	658a-9am	-T-----	:30	2	\$900.001		0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$900.00		0.00			
E 8	KSNV	10/17/12	10/17/12	Today Show Today Show	CM	658a-9am	--W----	:30	2	\$900.001		0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$900.00		0.00			
E 9	KSNV	10/18/12	10/18/12	Today Show Today Show	CM	658a-9am	---T---	:30	2	\$900.001		0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$900.00		0.00			
E 10	KSNV	10/19/12	10/19/12	Today Show Today Show	CM	658a-9am	----F--	:30	2	\$900.001		0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$900.00		0.00			
E 11	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	M-----	:30	3	\$425.001		0.00	NM	3	\$1,275.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					3	\$425.00		0.00			
E 12	KSNV	10/23/12	10/23/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-T-----	:30	3	\$425.001		0.00	NM	3	\$1,275.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					3	\$425.00		0.00			
E 13	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	M-----	:30	2	\$325.001		0.00	NM	2	\$650.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$325.00		0.00			
E 14	KSNV	10/23/12	10/23/12		CM	10am-11am	-T-----	:30	2	\$325.001		0.00	NM	2	\$650.00

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Today Show III 4th Hr											
				Today 4th Hour											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$325.00		0.00						
E 15	KSNV	10/17/12	10/17/12	M-F Today Show III 4th Hr	CM	10am-11am	--W----	:30	2	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	2		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	--W-----	:30		(\$325.00)		0.00	NM		
Unresolved															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 16	KSNV	10/18/12	10/18/12	M-F Today Show III 4th Hr	CM	10am-11am	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Today 4th Hour											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	2		\$325.00		0.00						
E 17	KSNV	10/19/12	10/19/12	M-F Today Show III 4th Hr	CM	10am-11am	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Today 4th Hour											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$325.00		0.00						
E 18	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$325.00		0.00						
E 19	KSNV	10/23/12	10/23/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$325.00		0.00						
E 20	KSNV	10/17/12	10/17/12	Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	2		\$325.00		0.00						
E 21	KSNV	10/18/12	10/18/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	2		\$325.00		0.00						
E 22	KSNV	10/19/12	10/19/12	Rachael Ray	CM	11am-12pm	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$325.00		0.00						
E 23	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$425.00		0.00						
E 24	KSNV	10/23/12	10/23/12	Noon News	CM	12-1230pm	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$425.00		0.00						
E 25	KSNV	10/17/12	10/17/12	Noon News	CM	12-1230pm	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Noon News											

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$425.00		0.00			
E 26	KSNV	10/18/12	10/18/12	Noon News Noon News	CM	12-1230pm	---T---	:30	2	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12		Noon News		12-1230pm	---Th-----	:30		(\$425.00)		0.00	NM		
Unresolved [NEWS SPECIAL REPORT - BIDEN]															
E 27	KSNV	10/19/12	10/19/12	Noon News Noon News	CM	12-1230pm	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$425.00		0.00			
E 28	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$425.00		0.00			
E 29	KSNV	10/23/12	10/23/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$425.00		0.00			
E 30	KSNV	10/17/12	10/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	2	\$425.00	1	0.00	NM	1	\$425.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Days of our Lives		1258p-2pm	--W-----	:30		(\$425.00)		0.00	NM		
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 31	KSNV	10/18/12	10/18/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$425.00		0.00			
E 32	KSNV	10/19/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
DAYS OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$425.00		0.00			
E 33	KSNV	10/17/12	10/17/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$325.00		0.00			
E 34	KSNV	10/18/12	10/18/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$325.00		0.00			
E 35	KSNV	10/19/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$325.00		0.00			

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E 36	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$325.00		0.00						
E 37	KSNV	10/23/12	10/23/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$325.00		0.00						
E 38	KSNV	10/17/12	10/17/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	2		\$450.00		0.00						
E 39	KSNV	10/18/12	10/18/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	2		\$450.00		0.00						
E 40	KSNV	10/19/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$450.00		0.00						
E 41	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$450.00		0.00						
E 42	KSNV	10/23/12	10/23/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
DR.PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$450.00		0.00						
E 43	KSNV	10/17/12	10/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	--W----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	2		\$725.00		0.00						
E 44	KSNV	10/18/12	10/18/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	---T---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	2		\$725.00		0.00						
E 45	KSNV	10/19/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	----F--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$725.00		0.00						
E 46	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$725.00		0.00						
E 47	KSNV	10/23/12	10/23/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-T-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
FIRST NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	2		\$725.00		0.00						
E 48	KSNV	10/22/12	10/22/12		CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00

Order / Rev: 107926
 Alt Order #: 06864362
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRES
 Estimate: 503

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News M-F Early News															
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$1,200.00		0.00			
E 49	KSNV	10/23/12	10/23/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$1,200.00		0.00			
E 50	KSNV	10/17/12	10/17/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$1,200.00		0.00			
E 51	KSNV	10/18/12	10/18/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$1,200.00		0.00			
E 52	KSNV	10/19/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$1,200.00		0.00			
E 53	KSNV	10/17/12	10/17/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$1,300.00		0.00			
E 54	KSNV	10/18/12	10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$1,300.00		0.00			
E 55	KSNV	10/19/12	10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$1,300.00		0.00			
E 56	KSNV	10/22/12	10/22/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$1,300.00		0.00			
E 57	KSNV	10/23/12	10/23/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
NEWST 3 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$1,300.00		0.00			
E 58	KSNV	10/17/12	10/17/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,300.00		0.00			
E 59	KSNV	10/18/12	10/18/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,300.00		0.00			
E 60	KSNV	10/19/12	10/19/12		CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 107926
 Alt Order #: 06864362
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRES
 Estimate: 503
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,300.00		0.00			
E 61	KSNV	10/22/12	10/22/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
Wheel in Prime															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,300.00		0.00			
E 62	KSNV	10/23/12	10/23/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,300.00		0.00			
E 63	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$1,200.00		0.00			
E 64	KSNV	10/23/12	10/23/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					2	\$1,200.00		0.00			
E 65	KSNV	10/17/12	10/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$1,200.00		0.00			
E 66	KSNV	10/18/12	10/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					2	\$1,200.00		0.00			
E 67	KSNV	10/19/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$1,200.00		0.00			
E 68	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1236a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$500.00		0.00			
E 69	KSNV	10/23/12	10/23/12	The Tonight Show	CM	1135p-1236a	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$500.00		0.00			
E 70	KSNV	10/17/12	10/17/12	The Tonight Show	CM	1135p-1236a	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$500.00		0.00			
E 71	KSNV	10/18/12	10/18/12	The Tonight Show	CM	1135p-1236a	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$500.00		0.00			
E 72	KSNV	10/19/12	10/19/12		CM	1135p-1236a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00

Order / Rev: 107926
 Alt Order #: 06864362
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRES
 Estimate: 503
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show															
TONITE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--			1		\$500.00			0.00			
E 73	KSNV	10/19/12	10/19/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--			1		\$3,200.00			0.00			
E 74	KSNV	10/20/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			2		\$625.00			0.00			
E 75	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$675.00	1	0.00	NM	3	\$2,025.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			3		\$675.00			0.00			
E 76	KSNV	10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$525.00			0.00			
E 77	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
WKD2 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			2		\$1,100.00			0.00			
E 78	KSNV	10/20/12	10/20/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:00 AM-5:30 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$1,250.00			0.00			
E 79	KSNV	10/20/12	10/20/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:30 AM-6:00 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$1,250.00			0.00			
E 80	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NWS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$350.00			0.00			
E 81	KSNV	10/21/12	10/21/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$3,000.00			0.00			
E 82	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
FTBL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			2		\$2,400.00			0.00			
E 83	KSNV	10/21/12	10/21/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$800.00			0.00			
E 84	KSNV	10/21/12	10/21/12		CM	M-SA 8-11p / SUN	-----S	:30	1	\$800.00	2	0.00	NM	1	\$800.00

Order / Rev: 107926
Alt Order #: 06864362
Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRES
Estimate: 503
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LAW & ORDER (synd) PF															
Law & Order (synd) PRIME															
L & O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/15/12	10/21/12	-----S			1		\$800.00		0.00				
E 85	KSNV	10/21/12	10/21/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
WKD NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/15/12	10/21/12	-----S			2		\$1,100.00		0.00				
													Totals	152	\$116,025.00